



My Mission

Driving Market Awareness for Digital Technology in Energy
Working with digital tech leaders to execute modern marketing strategies in the energy sector

The Challenge

- 1 Complex systems and risk-averse cultures slow tech adoption.
- 2 Demographic shifts are driving energy buyers online.
- 3 Reaching the right audience globally remains a challenge.

The Solution

- 1 I translate complex technology into compelling content.
- 2 I deliver access to global, highly-targeted audiences.
- 3 I execute quickly, with minimal learning curve.

What I Deliver

- Articles, short and long
- Podcast interviews, narrations
- Video interviews and shorts
- Webinars, live and recorded
- Speeches, keynotes
- Mailing lists, 000's
- Social media followers, 000's
- YouTube audience, 600+
- LinkedIn connections, 000's

What Clients Say

"He helped us understand the urgency of change and the great opportunities ahead. He is inspiring and eye-opening."

"An incredible leader in digital and emerging technology. The energy industry digital transformation is largely shaped by his work."

Elevate Your Market Presence

Work with me to achieve rapid results.

Website: <https://geoffreycann.com>
Email: YourEmail@geoffreycann.com
Phone: 587-830-6900