



**GEOFFREY** *Cann*

ACCELERATING DIGITAL ENERGY

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# Digital Strategy Review

An example



# The assessment framework has 4 dimensions - design, content, delivery, fit for purpose

There are multiple possible frameworks that could equally serve



# Design - How was the Roadmap designed and how the design process meets needs

A high quality process promotes a high quality output

## Measures

- Breadth of organisation involved
- Depth of engagement
- Timing of engagement
- Scope of engagement
- Instrument used to gather input
- Capability of participants to contribute

## Observations

- Example 1
- Example 2
- Example 3
- Example 4
- Example 5
- Example 6
- Example 7
- Example 8
- Example 9
- Example 10
- Example 11
- Example 12
- Example 13
- Example 14
- Example 15

## Changes to consider

- Change 1
- Change 2
- Change 3
- Change 4
- Change 5
- Change 6
- Change 7

Leading Industry

Pacing Industry

Trailing Industry

# Content - Is the roadmap complete, comprehensive?

A high quality roadmap covers the breadth of the business, in time and in resources

## Measures

- Span of business functionality
- Short term balanced with longer term
- Commercial and operational technology
- People issues and capabilities included
- Cyber and other risks considered
- Readability, utility and communications of the roadmap

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# Delivery - The execution of the Roadmap, keeping it current

Superior execution of the plan drives results and promotes business ownership

## Measures

- Organisation of IS
- Governance over the plan
- Execution of key deliverables
- Methods used in IS (lead by example)

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# Fit for Purpose - Overall fitness of the Roadmap for a world in transition

A high quality digital roadmap pushes the boundaries of modern business solutions

## Measures

- Surveillance and scanning
- Level of experimentation
- Business model exploration
- Ecosystem development

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