

LONG BIO

Among the many partners at Deloitte, the world's largest professional services firm, Geoffrey has been one of the most sought after public speakers and presenters. For the past 20 years, he has addressed audiences on topics as diverse as the impacts of the economic downturn on family businesses, the outlook for the LNG sector, and most recently the impact of digital technologies on the oil and gas industry. He has presented to audiences across Canada, the US, Australia, Japan and the Netherlands, frequently tailoring his presentation and delivery to meet highly specific needs.

Geoffrey brings an economist's understanding of the ebbs and flows of the energy industry, and a technician's understanding of the technologies at play in the transformation of the economy. During the Great Financial Crisis, he was Deloitte's lead spokesperson and presenter on the economic downturn and its impacts on the Canadian oil and gas sector. More recently he has participated in the development of the IEA's publication on the impact of digital innovation on energy as a specialist on digital's effect on oil and gas. Geoffrey draws on an early career as an award-winning stage performer to bring these subjects to life, with a theatrical flair and an engaging style that moves audiences to deeper understanding and action.

Companies call on Geoffrey when they seek an outside perspective on the changes that are impacting their industry, particularly those with a digital flavor. He has advised companies on structuring large scale transformation programs, business cases for change, new business performance measures, technology strategy and ERP implementations.

Organisations that have benefitted from his presentations and counsel include the Society of Professional Engineers, the Petroleum Club of NT, Young Professionals In Energy, Women in Energy, The Atlantica Center for Energy, The Canadian Energy Research Institute, the CIO Association of Canada, COSIA, the Petroleum Suppliers Association of Canada, Argus Energy, the Institute for Corporate Directors, Australia Petroleum Producers and Explorers Association, and the South East Asia Australia Off Shore and Onshore Conference, and the World Petroleum Conference.

Companies that have requested to hear from Geoffrey include TransAlta Utilities, NovaChem, Cathedral Energy Services, Horizon North, Husky Energy, Stuart Olson, the Crosbie Group, The Toowoomba Surat Basin Enterprise, and the Queensland Dept of Mines and Resources. He is equally comfortable in the classroom, and lectures frequently at the Haskayne School of Business at both the undergraduate and graduate levels.